



Aavid Thermal Technologies Thermal Engineering Seminar Shanghai 2004

March 12, 2004 – Aavid Thermalloy, the world's leading supplier of thermal management products, in collaboration with its sister company -- Fluent, the world's largest provider of commercial Computer Fluid Dynamic (CFD) software and services, is pleased to announce an informative seminar to be held in Shanghai on March 18. Aavid Engineers will share their vast knowledge of thermal design and cooling management and provide solutions that reduce product development costs, minimize time-to-market for new products, and increase product reliability.

The program features Aavid Thermalloy's industry-leading experts and will demonstrate proven design methods that prolong the life of sophisticated electronic equipment and offer a competitive advantage.

Guest lecturers from Fluent will demonstrate their powerful CFD software and how it is used in complex computer-generated modeling of fluid flows, heat and mass transfer and chemical reactions.

"We are committed to providing innovative, cost effective solutions for a broad range of electronics and industrial applications, especially in our traditional business, such as telecomm and industrial control." said George Davison, Vice President of Sales & Marketing of Aavid Thermalloy. "China's importance as both a manufacturer and consumer of electronic products is growing. We believe that this seminar will not only demonstrate our expertise but also help design engineers in China to overcome their thermal challenges."

About Aavid Thermalloy LLC

Founded in 1964 as Aavid Engineering, Aavid Thermalloy is the oldest and largest business devoted exclusively to solving thermal problems. We have built our track record by placing world-class engineering resources at the disposal of our customers and helping them solve the heat problems associated with electronic and high-power devices, across a wide variety of markets. Additional information about Aavid Thermalloy LLC is available at: <http://www.aavidthermalloy.com>

About Fluent, Inc

Fluent is the world's largest provider of commercial CFD software and services. The company offers general-purpose CFD software for a wide range of industrial applications, along with highly automated, application-focused packages. CFD consulting services are also available worldwide. Fluent has over 600 people on its staff, most possessing highly technical backgrounds as applied CFD engineers as well as experts in computational methods, mesh generation, and software development. Additional information about Fluent Inc. is available at: <http://www.fluent.com>