

## Thermal Service Announcement



### Aavid Thermalloy Introduces Data Center Cooling Analysis Service

**Concord, NH, USA, March 27, 2009** – Aavid Thermalloy, LLC (“Aavid Thermalloy”), a world leader in thermal solutions for cooling electronics, has announced a new service that offers Data Center Cooling Analysis. The company has established a new Design Center at its Concord NH headquarters as a center of expertise for this service. The company will also offer this service globally through its design centers located in California, India, and Taiwan.

This new service will help data center operators who are seeking to maximize computing capacity and/or reduce energy costs associated with cooling. “By identifying problematic or inefficient cooling areas, we can help existing data centers achieve a 10 to 15% reduction in cooling energy consumption without large investments in new capital equipment, extensive site renovation or new data center construction.” according to David Miller, the design center’s new director. “Our services will enable data centers to minimize the energy cost for cooling while maximizing space utilization and uptime of IT equipment.”

This service will also help data center operators that are looking to upgrade their facilities and architectural firms that are designing new data centers, by providing guidance on the energy efficient layout and provisioning of cooling capacity in the data center.

The company also intends to extend its service offering with innovative new air flow and cooling products developed specifically for use in data centers.

### **About Aavid Thermalloy**

Aavid Thermalloy is a global leader in thermal management products for the electronics industry and provides world class expertise in thermal design, analysis, and manufacturing solutions. The engineering staff at Aavid Thermalloy is highly skilled in the use of advanced analytical tools, such as computational fluid dynamics or CFD, to solve some of the industry's most challenging thermal problems. Aavid Thermalloy designs and manufactures the most reliable, practical, and cost effective thermal solutions for products from microchips to large scale telecommunications equipment.

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